

# UNIVERSITATEA "VASILE ALECSANDRI" DIN BACĂU

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# **CALL FOR PAPERS**

## BA and MA students' scientific conference

# Models for a Continuous Dialogue. Cultural Transformations and Approaches to Communication in Society

XVIIth edition, 18th - 19th April 2024, Bacău, Romania

**Organising institutions**: The Faculty of Letters, **Vasile Alecsandri University of Bacău**, Romania

#### In cooperation with:

The Faculty of Humanities, **Konstantin Preslavsky University of Shumen**, Bulgaria **University of Lleida**, Spain

The Universitat Rovira i Virgili, Tarragona, Spain

The Department of History, Humanities and Society, **University of Rome Tor Vergata**, Italy

The Faculty of Letters from Vasile Alecsandri University of Bacău, Romania, in cooperation with the Faculty of Humanities, Konstantin Preslavsky University of Shumen, Bulgaria, University of Lleida, Spain, The Universitat Rovira i Virgili, Tarragona, Spain and the Department of History, Humanities and Society, University of Rome Tor Vergata, Italy, will organize the 17th edition of the BA and MA students' scientific conference *Models for a Continuous Dialogue. Cultural Transformations and Approaches to Communication in Society.* 

## **Event dates: 18-19 April 2024\***

- \* 18 April in-person sessions for Romanian students, with free meals and on-campus accommodation
- \* 19 April online sessions for foreign students, on Microsoft Teams

The event is open to both undergraduate and M.A. students who may propose papers in the fields of Humanities and Communication sciences, with a particular focus on addressing *Cultural Transformations and Approaches to Communication in Society.* 

"No man is an island, Entire of itself, Every man is a piece of the continent". John Donne beautifully described human nature as a form of social construct, stressing the fact that we are all interwoven in the tapestry called society, we rely on personal contacts and exchange of ideas, knowledge and information in order to grow and develop. Five centuries ago little did

Donne know that a pandemic comparable to the medieval Black Death would shatter human lives and impose ideas such as social seclusion, fragmentariness and virtual reality and thus bring back the idea of insularity.

The transformations observed in our everyday lives have had their reverberations long-term. The pandemic fostered a deeper understanding of self, reevaluation of values, people started looking more into themselves, finding their own selves and questioning their function in society. In an environment where people have to rely more on their own abilities, technology came to help us bring variety in our loneliness. It eased our lives by surrounding us with smart inventions: smart phones, smart houses, smart cars... appliances and gadgets that did things for us and instead of us. As a result, our culture was transforming, appropriating all these new developments. Personal contacts were avoided and we communicated online, taught in virtual classrooms, used educational platforms that supported various forms of content. Digitalization became the norm.

The need for communicative partners, information and communication prompted the spawning of social media sites, blogs, vlogs and more recently artificially generated content which sometimes even blurred the boundary between reality and simulated reality or hyperreality. At times it was and still is difficult to assess what is real and what not and when consuming content indiscriminately people become exposed to phenomena such as misinformation and disinformation. So, fact checking and search for truth are also prolific. The rise in use of applications and tools for artificially generated content started posing questions of authenticity, authorship and morality in general. These tools have entered the commercial as well as our private world. In more macabre scenarios there are questions about human agency in the generation of our own culture and the future of humankind in general when, in sci-fi-like scenario, machines might no longer need human input.

Submissions are welcome from the following **research areas**:

- English/French/Romanian literature
- English/French/Romanian language and linguistics
- Discourse analysis
- Language teaching
- > Translation studies
- Cultural studies, cultural anthropology
- Communication studies
- Media and society

The presentations can be given in Romanian, English or French.

Participants are invited to prepare 10–15-minute presentations using a PPT.

#### Submission deadlines:

March 20, 2024 - deadline for submitting proposals

June 17, 2024 - deadline for full papers

**September 2024 – publication of articles:** a selection of papers presented at the conference will be published in a collective volume.

#### **Emails for submissions:**

- Assoc. Prof. Mihaela Culea: culea.mihaela@ub.ro\_(for Romanian students)
- > Assoc. Prof. Desislava Cheshmedzhieva-Stoycheva: d.stoycheva@shu.bg (for foreign students)

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student's name (in bold), specialization/programme of study, year of study, paper title (in
italics), coordinator's name, university name
<b>Key-words</b> (5)
Abstract (150-200 words)
email address of the student

## Follow this **model**:

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GEORGESCU, PhD, Vasile Alecsandri University of Bacău												
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**Abstract** (150-200 words) .....email address: ioanapopescu@yahoo.com