



Intel® Challenge 2011

Advancing Technology Entrepreneurship in Europe



The Intel® Challenge Europe is part of a global business plan competition for university students that culminates at the Intel Berkeley Technology Challenge in Berkeley in November. In collaboration with prestigious education institutions and entrepreneurship organizations across Europe, Intel is excited to launch the second year of Intel® Challenge Europe

FOR PARTICIPANTS

The goal of Intel® Challenge Europe is to contribute to the entrepreneurial movement by helping to generate interest and development of technological projects with great business potential. By advancing technology entrepreneurship, Intel® Challenge Europe can support projects that create value-added production chains and employment

How to win

1. Submit executive summary
2. Submit business plan & presentation
3. National Finals
4. Regional Finals
5. IBTEC - UC Berkeley

[See full details](#)

Benefits & prizes

- National winners will receive official recognition and local media exposure
- Semi-finalists will have access to a mentoring program with US mentors
- Finalists will receive an online education program that will assist them in launching their venture
- Winners are awarded cash prizes of \$20,000 (1st prize) and \$10,000 (2nd prize) as well as participation in IBTEC and a full itinerary visit in Silicon Valley including meetings with relevant contacts

Requirements

The team must have one member who is a current student or who has graduated less than two years ago and all must be of legal age to participate

The project must have a working prototype and be within the following sectors:

- Semiconductors, Manufacturing, and Hardware
- Mobile and Wireless
- Digital Home and Consumer Electronics
- Retail and Consumer Software
- Enterprise Software and IT
- Energy and Power Generation
- Nanotechnology
- Life Sciences and Biotechnology

Important dates

29th March: Open for entries
8th May: Deadline: submission of executive summary

[See all dates](#)

“ ... We established a good relationship with our mentor that helped us with his overall experience of our venture. We found the judges’ feedback very helpful and we have already found ways of how to make our business even better...”

– Goradz Gotovac, Elaphe, Slovenia