



ROMÂNIA
MINISTERUL EDUCAȚIEI, CERCETĂRII
ȘI TINERETULUI
UNIVERSITATEA DIN BACĂU
FACULTATEA DE LITERE
Str. Spiru Haret, nr. 8, Bacău, 600114
Tel./ fax ++40-234-588884
www.ub.ro; e-mai: rector@ub.ro



CALL FOR PAPERS

The members of the Faculty of Letters from the University of Bacău invite you to take part in the annual International Conference on the topic

“Particular signs. Language, discourse, society”

The topic we suggest continues and enriches the directions of discourse analysis begun in the previous editions. This year, the social discourse will be the main theme that we invite you to reflect upon. It was suggested to us both by the interesting debates from the previous conference) and by the preoccupations of the groups of research from our faculty

The debate we wish to initiate together starts from the recognition of the controversial nature of discourse, complex object of study, claimed by linguists, logics, semiotics, literature. More than a mere reflection of society, the discourse builds the elements and institutions of the social space and produces the intersubjective relations / connections. Beyond the theoretical preoccupations, the discourse and its analyses must consequently serve the needs of society. That is why we suggest focusing our attention on the contemporary discursive manifestations, analyzing at the same time their effectiveness and the way in which the discourse becomes action. We have primarily in view the necessity that the researchers' work to find possibilities of application in the social space. We hope that this option will rouse your interest and, through your participation, we may gain the favorable premises for a scientific reunion.

Thematic areas:

I. Language and action, discourse and power:

- construction of meaning in institutional space;
- argumentative marks in the social discourse;
- mass-media, news bulletin discourse;
- advertising and marketing;
- public relations and the public sphere.

II. The literary text and its social constraints

- ideology, morals and literature;
- collective mentality and fiction
- auto-biographies, between individual and social.

III. Theatre and society.

- voices, texts, representations;
- theatrical signs

IV. Types of interactional mechanisms

- politeness and interpersonal relationships;
- structuri interacționale în spațiul social.

V. When seeing means doing: non-verbal practices

- image;
- photography;
- posters; advertisements;
- dance.

SCIENTIFIC COMMITTEE:

Prof. Maria Carpov , PhD - ““Al.I.Cuza” University of Iași, Romania

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Papers will be selected by the scientific committee on the basis of an abstract (15 lines) sent by e-mail to organizers. The abstract and the registration form will be sent to organizers until **September 15**.

Information regarding the Conference:

September 15 – deadline for abstracts and registration forms

October 1 – confirmation of acceptance

October 15 - presentation of the conference programme

November 10 - deadline for payment of fee

November 21- 23 Conference

January 20 – deadline for the full revised paper

Conference fee: 50 euros (includes: conference materials, festive dinner, publication of papers, coffee breaks).

Papers will be defended in concurrent sessions, in 20 minutes (presentation and discussions)
Papers will be published in **Studii și cercetări științifice. Seria filologie**.
Conference languages: Romanian, English, French
Publication languages: English and French.

REGISTRATION FORM:

Name.....
Surname.....
Institution.....
Address.....
Phone number.....
E-mail.....
Thematic area.....
Title of the paper.....

Participants are kindly asked to send titles, abstracts and papers to the following e+mail addresses:

elenabonta@yahoo.com – for Romanian and English papers
simian_mastacan@yahoo.com . – for French papers

Instructions for submitting manuscript

1. Use Microsoft WORD for WINDOWS only.
2. A4 format.
3. Font: Times New Roman, 12, single, justify.
4. Do not write more than 10 pages (including bibliography).
5. The first page should include:
 - the title of the paper (Times New Roman, 12, bold) in capitals;
 - the first and the last names of the author/authors, two lines extra space below the title, right side of the page (Times New Roman, 12, bold);
 - university/affiliation, one line extra space below the name of the author (Times New Roman, 12, bold);
 - two lines extra space below, the abstract and the key words (Times New Roman, 11).
6. Use inverted commas for quotations; do not use italics
7. Use footnotes for references
8. Examples should be written one line extra space; indent 1 cm
9. Bibliography should be written at the end; authors, in alphabetical order, following the example:
Kerbrat-Orechioni, Catherine (1977): *La connotation*, Lyon: Presses Universitaires de Lyon.
Kleiber, George (1994): << Contexte, interprétation et mémoire: approche standard vs approche cognitive >>, in *Langue française*, no 103, Paris: Larousse.
10. Do not use page numbers.

The final paper will be handed in to organizers at the conference (electronic version/on CD and one single-sided hard copy). It is the responsibility of the authors to ensure that the hard copy exactly matches the electronic version.